



Arabic Assessments



Matching a candidate's
skills & interests with jobs

HireLabs



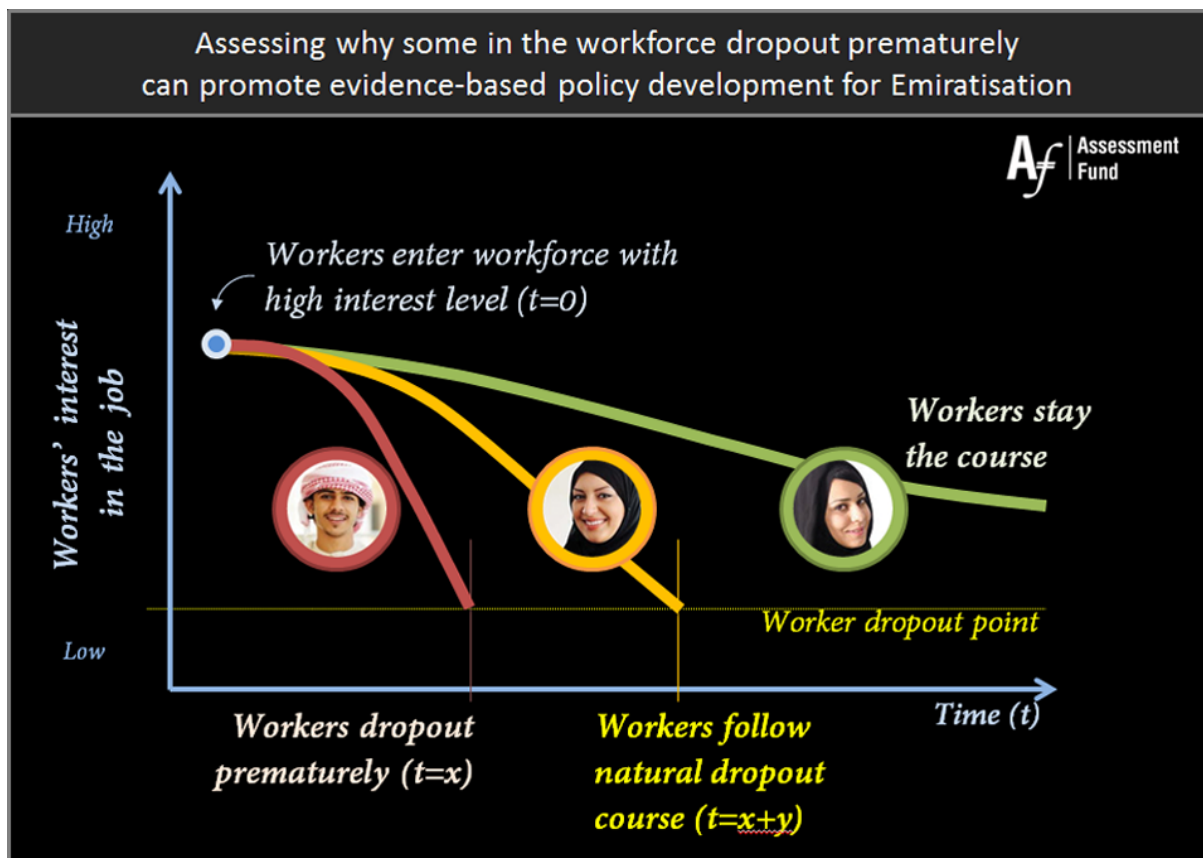
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Fund

Emiratisation – Matching a candidate’s skills and interests with jobs

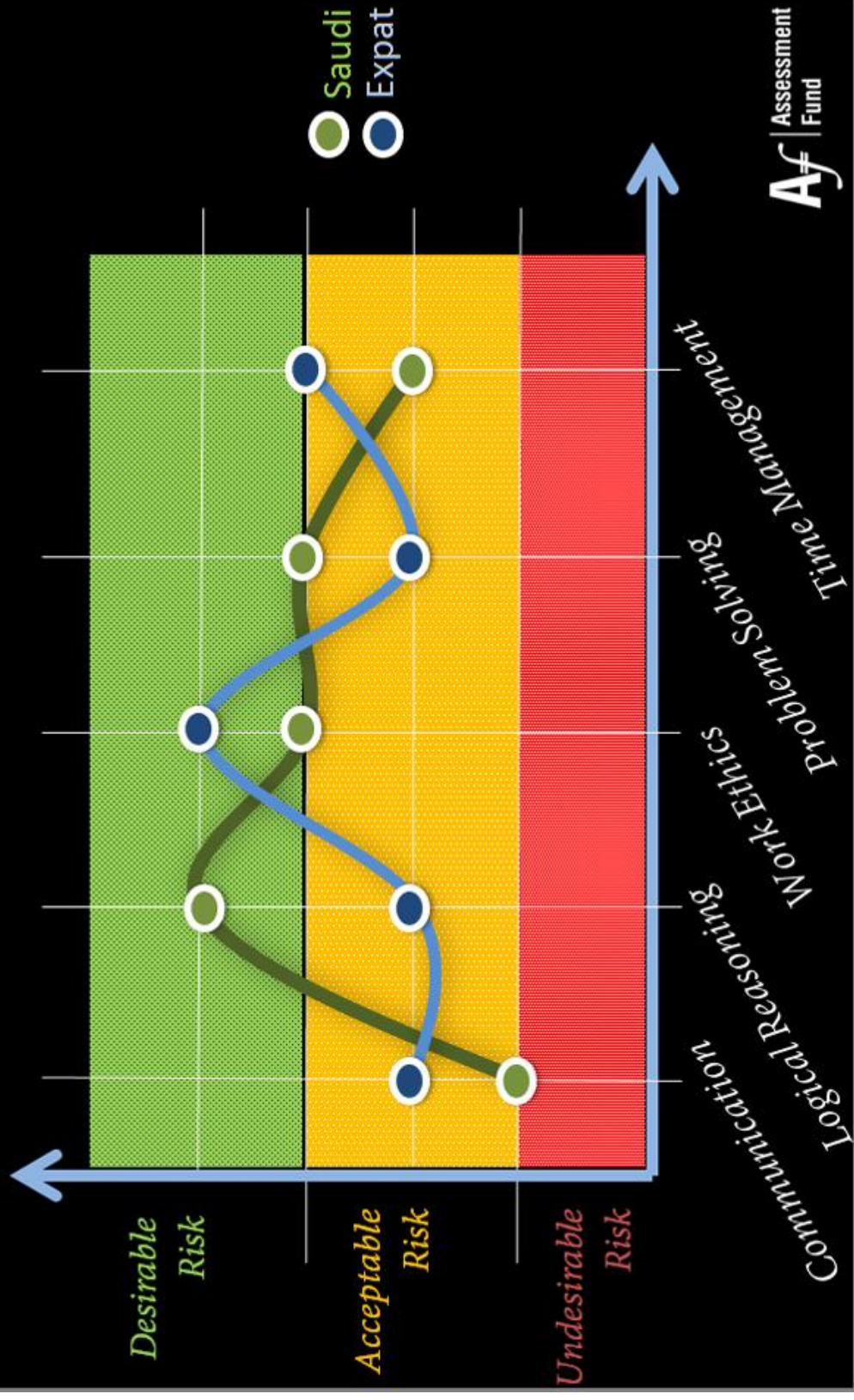
Arabic Assessments has been created to help policy makers in their workforce nationalization efforts.

We recently launched a study to understand why the workforce dropout rates in UAE and Saudi were high, and we noticed that a common response by the youth alluded to their interest in the job. Now policy makers can assess their youth and identify their interests and skill, which can then be matched with available jobs in the market. Such a strategy will prove beneficial in addressing the workforce dropout rate.

Arabic Assessment will help policy makers in both the public and the private sectors assess a candidate’s interest and skill level before hand. If the interest and skill level is high, then we will be avoiding premature dropouts

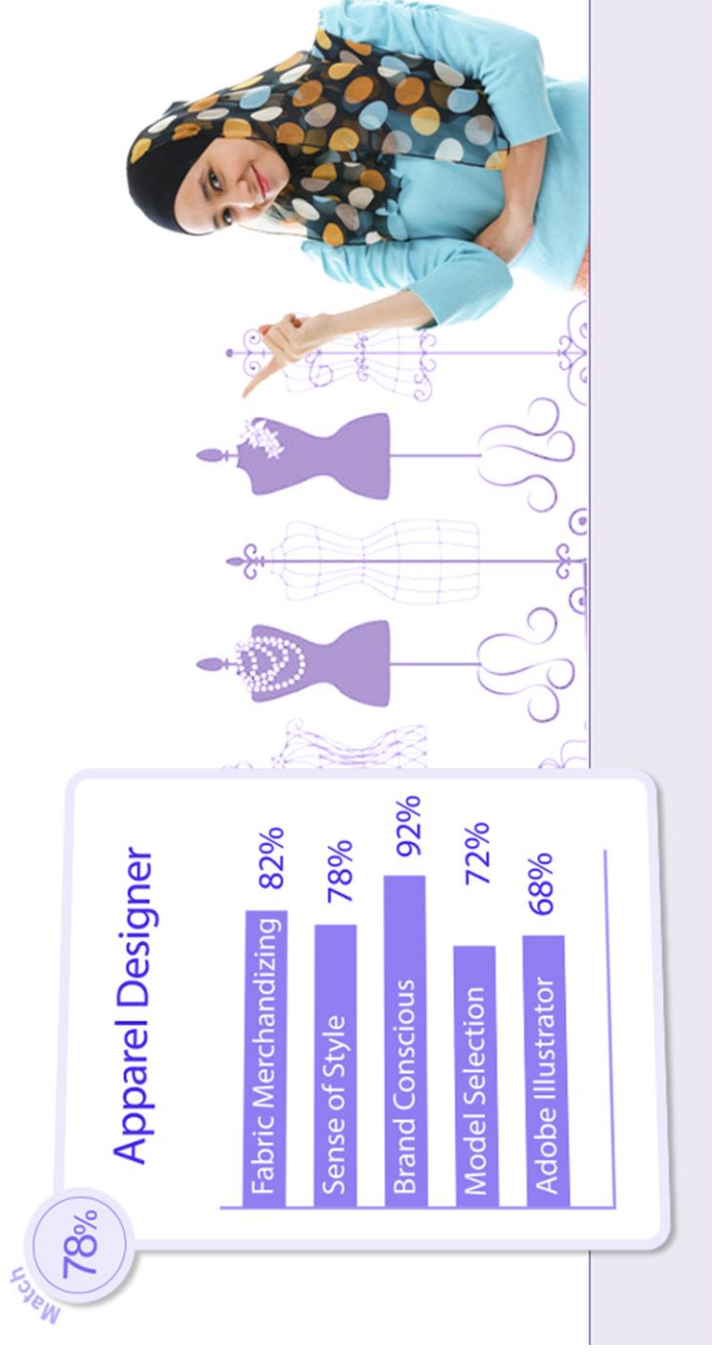


Comparing the Risk Attitude of an expat employee and a Saudi potential hire





This candidate's interests include: International travel, Passenger management, Influencing, Escorting visitors, and Providing guidance.



This candidate's interests include: Fabric merchandising, Style sense, Brand awareness, Model selection, Adobe Illustrator

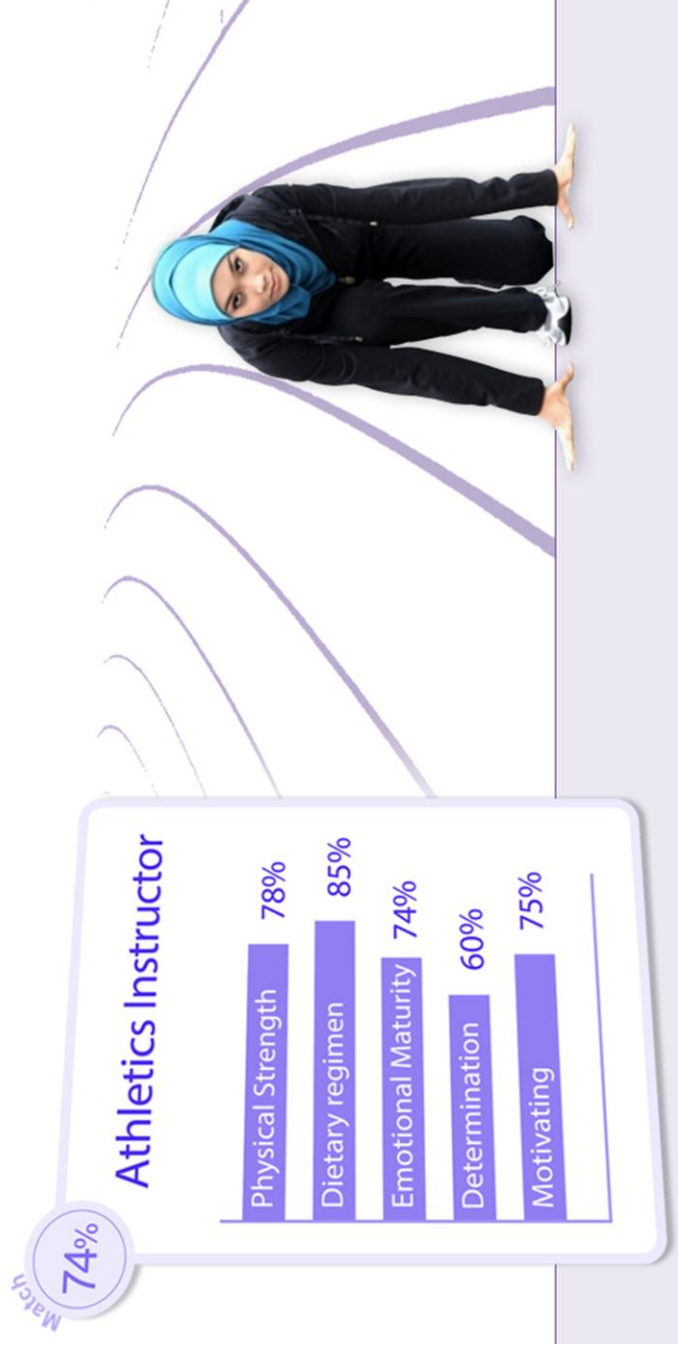
Match
76%

Arabian Adventure Guide

Ancient Civilization	74%
Famous Landmarks	81%
Photography	72%
Famous Monuments	78%
Cultural Icons	75%



This candidate's interests include: Ancient civilization, Famous landmarks, Photography, Famous figureheads, Cultural icons



This candidate's interests include: Physical strength and fitness, Dietary and nutrition, Emotional maturity, Determination, Motivational talks



This candidate's interests include: Style sense, Creative thinking, Adobe Illustrator, Color palette, Brand and fashion awareness



This candidate's interests include: Gemology, Gem sourcing, Metallurgy, Innovation and Creativity, Style sense

Match

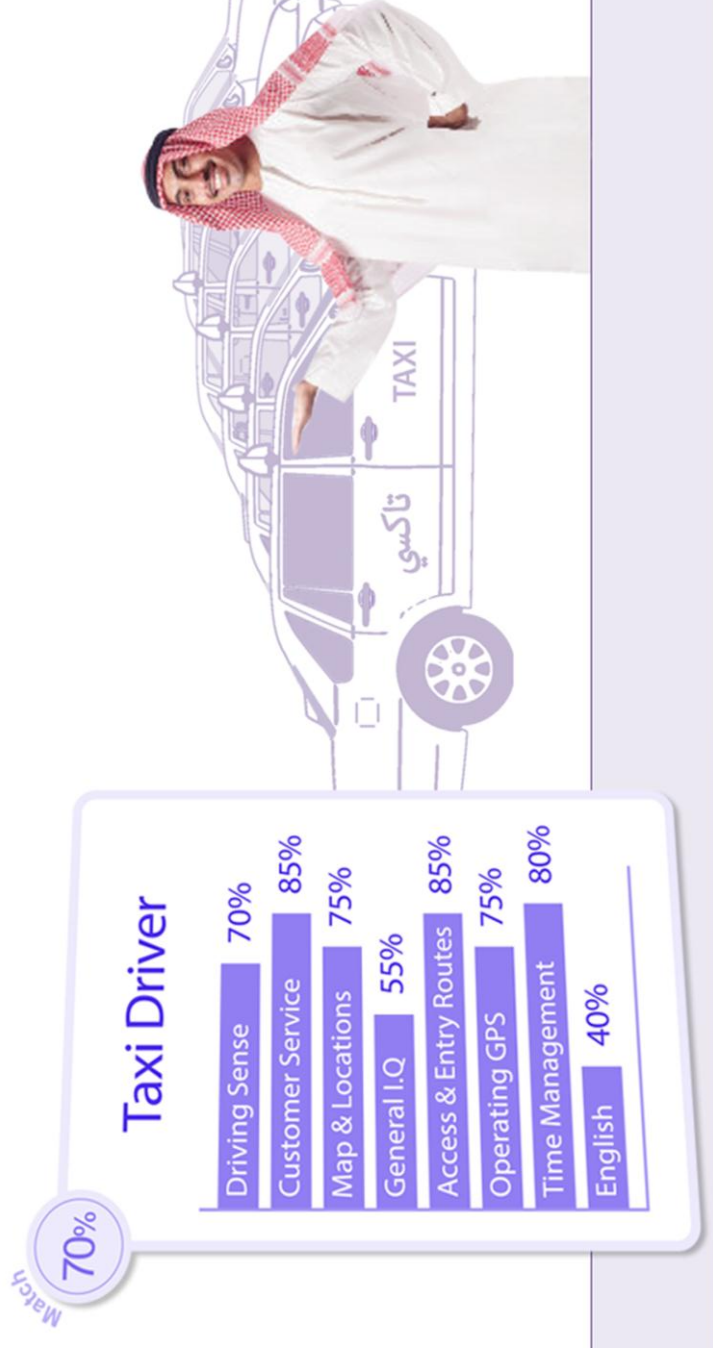
79%

Luxury Car Salesman

Engine Performance	82%
Industry Happenings	79%
Vehicle Security	86%
Auto Comparison	68%
Comfort Comparison	79%



This candidate's interests include: Engine performance, Automotive industry knowledge, Vehicle security, Automotive comparisons, Comfort and luxury comparisons



This candidate's interests include: Driving sense, Vehicle management, Time management, General I.Q, General communication